## WHAT IS CLAIMED IS:

1.	An in-vehicle	occupant image	pickup	apparatus	comprising
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an image pickup unit for shooting a face of an occupant of a vehicle,

wherein the image pickup unit is located in a blind spot for the occupant, behind a

hood that is provided in a dashboard of the vehicle; and

a mirror installed in an instrument panel on the dashboard, wherein

reflection in the mirror enables the image pickup unit to pick up an image of the face

of the occupant

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2. An in-vehicle occupant image pickup apparatus according to claim 1,

wherein the image pickup unit includes an infrared/near-infrared camera that picks up

an image of the face, and an infrared/near-infrared-emitting element that illuminates

the face; and

wherein the mirror is made up of a cold filter that reflects infrared/near-

infrared rays and transmits visible rays.

3. An in-vehicle occupant image pickup apparatus according to claim 1,

wherein the image pickup unit includes a camera that picks up an image of the face;

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wherein the mirror is made up of a half mirror.

- 4. An in-vehicle occupant image pickup apparatus according to claim 1, wherein the image pickup unit includes:
- a camera that picks up an image of the face and outputs a digital image signal;
- a digital image processor that manipulates the digital image signal; and a substrate on which the camera and the digital image processor are both mounted.
- 5. An in-vehicle instrument panel unit which is equipped with an invehicle image pickup apparatus according to claim 1.